

LLM | Capital Partners LLC



Non-control growth capital for the middle market



Announcing our Recent Investment

Nutrition Solutions Holdings LLC | Denver, CO

www.atkins.com



North Castle Partners LLC | Greenwich, CT

www.northcastlepartners.com



The Company

Atkins is a leading player in the \$2.4 billion weight control nutrition market and participates in the broader \$31.4 billion U.S. weight-loss industry. Atkins' products are designed to assist consumers with their weight and lifestyle goals by providing convenient, nutritious, and better tasting products. Atkins is owned by Nutrition Solutions Holdings, a portfolio company of North Castle Partners.

The Deal

LLM's investment, made in May 2009, helped finance Nutrition Solutions' acquisition of Bora Bora, a marketer of organic, Polynesian inspired nutrition bars. In connection with this investment, LLM also made an investment in North Castle Partners, a leading private equity firm focused exclusively on investments in consumer driven products and service businesses that benefit from "Healthy Living and Aging" trends.

The Rationale

The healthy living and aging sector is an attractive area for investment characterized by growth. Through this investment, LLM participated in various portfolio company investments managed by North Castle Partners, including its successful Atkins investment. LLM's investment enabled Atkins to continue its growth and brand diversification strategy.

About LLM Capital Partners

LLM Capital Partners LLC makes growth equity investments in middle market companies. Our investment strategy is to provide non-control, expansion capital to support growth strategies of companies with entrepreneurial management teams that are significant owners of their businesses.

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